



Back to the roots with a bang: Jagerhofer launches the Multisport Event Series in Carinthia



Hannes Jagerhofer presents his new Multisport concept. ©ACTS

Spectacular world premiere in Carinthia: Starting on July 22 next year, the first edition of the Multisport Event Series will take place in Pörtschach and Velden. Alongside Europe's top beach volleyball players, elite athletes in climbing, water skiing, and wakeboarding will gather at Lake Wörthersee.

KLAGENFURT. Next year, Carinthia will be the stage for a world premiere! The Multisport Event Series introduces a brand-new, unique format. What's behind it: four high-caliber sports at the 'iconic locations' of Pörtschach and Velden, with beach volleyball as the central theme.

Special thanks to Vienna

The multisport spectacle was made possible through a special connection with the city of Vienna. After seven years of close collaboration, officials in the capital agreed to allow beach volleyball to serve as the driving force in the Carinthian concept. Hannes Jagerhofer says, "My special thanks go to Mayor Michael Ludwig, City Councilor of Finance Peter Hanke, and Sports Councilor Peter Hacker, who have been tremendously supportive!"

Kickoff for the world premiere on July 22, 2025

Jagerhofer has long dreamed of creating such a spectacular event format. After intense negotiations, an agreement was reached with the individual international sports federations. As a result, the inaugural Multisport Event Series will officially launch on July 22, 2025, in Pörtschach and Velden.

Iconic locations for beach volleyball, water skiing, and wakeboarding

As part of this event, beach volleyball returns to its birthplace in Carinthia, specifically to the Werzer's Tennis Arena in Pörtschach. The stadium, originally accommodating 1,500 fans, will be expanded to 4,600 seats. Speed climbing, another Olympic discipline, will find a new home in the Kurpark in Velden. Watersports are essential on Lake Wörthersee: water skiing stars will compete in Pörtschach directly in front of the Flower Island in slalom, trick, and jump disciplines, some even in night sessions. In Velden, wakeboarders will thrill the audience.

Jagerhofer: "A new product to help us evolve"

"It's important for us that all competitions are held in World Cup or European Cup formats", says Hannes Jagerhofer. The battle for ranking points and prize money will therefore be central to all events. "Since we need to adapt and evolve after nearly 30 years of beach volleyball history, it was only natural to create a new product in the form of a multisport event."

"Pörtschach and Velden are ideal locations for the premiere!"

Jagerhofer continued, "We quickly realized that this could only work in a setting with a certain level of infrastructure. Unfortunately, our popular site on the Danube Island, where we would have to build everything from the ground up, was no longer feasible due to the enormous costs. However, by involving two locations - Pörtschach and Velden - we believe we've found the ideal place for the premiere in Carinthia and Lake Wörthersee", explained the organizer regarding the reasons for the comeback.

Multisport Event Series already sparking international interest

The next step is the international rollout of the project. An initial approval has already come from Barcelona, and a very positive preliminary discussion has taken place with Saudi Arabia's Ministry of Sport. "We believe that the multisport concept captures the spirit of the times", says Hannes Jagerhofer. "We're confident that with unique content, we'll create an exceptionally attractive format for TV and digital channels that will capture interest worldwide."

More information on the website <https://multisport-series.com/en>

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